

Hello, I'm

Peter Otto Kuhberg

Proactive and solution-oriented M.A in design with a passion for excellent communication, an eye for detail and a great business understanding from successfully running the design studio *indsigt.design* for over three years, designing and delivering multiple large and small scale projects on time and budget.

Experience

Founder & Designer

Indsigtdesign

Managing the studio, writing proposals, doing research, creating designs and defining technical specifications for development.

2017 - Present

Faculty & Resident designer

Copenhagen Institute of interaction design

planning and executing the curriculum, teaching and mentoring the students. Creating marketing materials and presentations. Setting up materials for print, campaigns and social media.

2017 - 2020

Technology Designer

Designit, Munich

Designing new interaction models for smartwatches, iconography for the BMW Connected app and the onboarding flow for a major German insurance company.

2016 - 2017

Technologist in residence

Copenhagen Institute of interaction design

Managing the fab lab, assisting the students with prototyping, helping with the curriculum.

2015 - 2016

Recent awards

The Ethical Stack

Runner up in

Strategy & Research

Core77 2020

Notable in

Design for Social Impact

Core77 2020

Honourable mention in

World Changing Ideas

FASTCOMPANY 2020

Escaping the Strange Loop

Runner up in

Speculative Design

Core77 2020

Bear & Co

Finalist in

Best experimental designs

FASTCOMPANY 2019

Education

M.A Interaction design

Kolding school of design

2013 - 2015

M.A Interaction design

Copenhagen institute of interaction design

2014 - 2014

B.A Communication design

Kolding school of design

2010 - 2013

Skills

Strategy & impact

Crafting meaningful products understanding business goals

Research & Validating

Conducting research

Facilitating usability testing

Crafting experiences

UX & UI design

Low and Hi-Fi prototypes

Adobe, Figma, Sketch etc.

Creating logic

Information architecture

User flows

Design systems

Development

HTML / JS / CSS / C / Python

Design & technical specs

Physical computing & IOT

Languages

Danish *native*

English *fluent*

German *intermediate*

Get in touch

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